

Add an "Agenda" section to the OI page on thesrf.org

Agenda

Short breaks will be provided throughout the program. Final schedule subject to change.

11:30-12:00

Lunch (provided)

12:00-12:30

Welcome and Introductions

12:30-1:30

Outreach: how to build relationships with individuals and groups in your community*

1:30-3:30

Messaging 101: new participants will learn about effective messages, storytelling, answering difficult questions, and persuasion tactics

Messaging 201: returning participants will level up their communications skills - exact content to be developed with attendees' input

3:30-4:00

Self and Community Care: practices for building community in difficult times*

4:00-5:00

Strategy and Making a Plan: put it all together and make a plan to advocate for church-state separation in your communities*

*These sessions will provide refreshed content relevant to both new and returning participants.

Speakers and Facilitators

Throughout the Organizing Institute, you'll hear from a variety of experts on the Americans United team, including members of the Outreach and Communications teams. In addition, throughout each of the workshops, small-group discussions will be facilitated by Americans United's Youth Organizing Fellows and volunteer leaders